**Track: Arts and Design**

Semester: 1st

No of Hours: 80 hours

Subject Title: Creative Industries 1: Arts and Design Appreciation and Production

Track Subject Description: The course presents a survey of the various arts and design production for senior secondary students. It intends to provide students with knowledge of the different arts and design forms, materials, media and production in the creative industries. It will also introduce significant and influential artists and their works across time and place.

**Final Output: Create an e-Portfolio of the topics in Creative Industries 1**

***Tasks to be done:***

1. **Self-Introduction**
   1. Who am I?
   2. What do you want to become?
   3. Why did you choose arts and design strand?
   4. Achievements
   5. Strengths
   6. Goals
2. **What is Creative Industries 1: Arts and Design Appreciation and Production?**
3. **Arts and Design forms**
   1. Visual Arts
      1. Identify various visual arts and applied art forms, explain their historical context, cultural traditions, processes, and production.
   2. Select 5 local and 5 international visual arts (Paintings, drawings, Architecture, Photography, Films, and Crafts) and explain the cultural context and cultural traditions behind it.
4. **Identify the different process and components of A&D production.**